

together

PARTNER FOR HR MARKETING
AND RECRUITING

Our brand
talendo

Concept & Registration

October 17, 2024, 4:00 pm – 8:00 pm

SIX ConventionPoint, Zurich



IT-Day

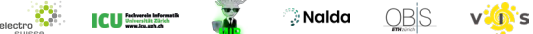
Previous edition's exhibitors



Top Employer



Partners



SUMMARIZED KEY FACTS



Check out the photos of last years' event!

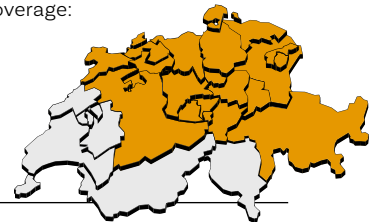


Facts & Figures of the IT-Day:

 **20** companies from the IT-industry

 **80** students & graduates with major in IT

Coverage:



The IT-Day is the ideal platform for:

 SME from the IT-industry

 national companies with IT-jobs

 international corporations with IT-jobs

Participation options (see pages 3 / 4)



Presentation



get-together incl. aperitif



First-Round-Interview



Presenting Partner Package



Career and job platform talendo

Registration (see page 5)

- Applications will be considered on a "first come, first serve" basis.
- If you register by **Friday, June 21, 2024** we are able to guarantee you a presence in all marketing instruments.

OPPORTUNITIES TO PARTICIPATE

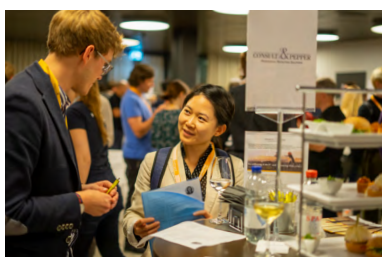


Presentation

30-minute presentations will take place in separate rooms (on average 10 students per presentation). The topic of the presentation is freely selectable (e.g. presentation of companies, open entry positions, current projects, new technologies, challenges of the industry, etc.).

Participation option

1 presentation 30 minutes (Language of presentation: German or English) **CHF 1,000.-**



get-together incl. aperitif

At the get-together incl. aperitif you have the opportunity to meet interesting students and graduates with a major in IT and to inform them about your entry level job opportunities. The companies present themselves with image brochures, give-aways, etc., but without stand material such as roll-ups. The high tables for the get-together will be provided. The exhibitors at the get-together also have the opportunity to submit 3 job advertisements for the job wall, which will be organized by us on site.

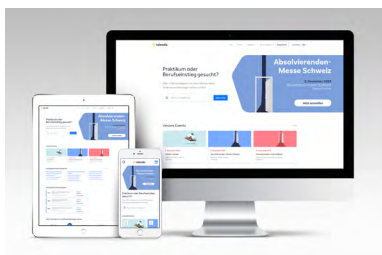
CHF 2,000.-



First round interview

For 1.5 hours, a closed, separate seminar room will be available for you to conduct short, concentrated initial interviews with interested IT students and graduates. You have the opportunity to present yourself and/or your relevant positions on our event website and the students apply directly to you for these interviews in the run-up to IT Day. You will make the selection and arrange the appointment.

CHF 1,500.-



Event website / Targeted E-Mail

Get your logo/banner featured online at www.itday.ch. We will incorporate your logo/banner into the website. Furthermore, you have the possibility to address the students directly via Targeted E-Mail.

Participation options

- Logo as Top Employer on the event-landingpage
- Banner on the event-landingpage
- Targeted E-Mail

CHF 500.-

CHF 500.-

from CHF 2,800.-

EXCLUSIVELY 1x AVAILABLE

Presenting Partner Package

We offer you a unique and exclusive presentation:

- Logo on all marketing instruments and naming as presenting partner (print & online)
- Exclusive "Presenting Partner" subpage on the event website with various presentation options
- Banner in the newsletter to participants (linking)
- Banner presence in the entrance area
- Presence on screens in the location
- Sampling action at the entrance (flyer, give-away, etc.)

CHF 3,500.-

Schedule

03:45 pm – 04:00 pm

Welcome

04:00 – 06:30 pm

Presentations

04:00 – 04:30 pm round I

04:40 – 05:10 pm round II

05:20 – 05:50 pm round III

06:00 – 06:30 pm round IV

06:30 – 08:00 pm

get-together incl. aperitif

06:30 – 08:00 pm

**CV-Check und
First-Round-Interviews**

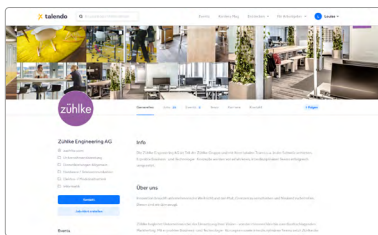
CAREER AND JOB PLATFORM TALENDO

Remain visible all year round! Use our platform talendo.ch and present yourself as a top employer to students, graduates and young professionals throughout the year. As an exhibitor at our events & fairs, you benefit from the following exclusive packages.

	Packages talendo.ch		
	Starter	Basic	Premium
Company profile	x	x	x
Job advertisement	3x	5x	10x
talendo magazine ¹	-	1x	2x
Banner ²	-	-	1x
Unit price in CHF	CHF 1,174.-	CHF 2,900.-	CHF 6,360.-
Special discount in CHF	CHF 284.-	CHF 800.-	CHF 3,310.-
Total price in CHF	CHF 890.-	CHF 2,100.-	CHF 3,050.-

¹ We present you with targeted articles about your company, employees or events in Switzerland's largest online career magazine.

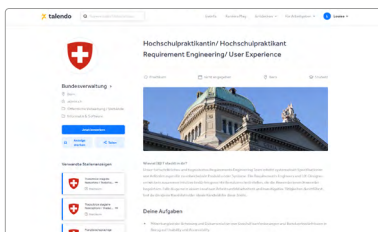
² Your job will also appear in all search results on talendo.ch.



Company profile

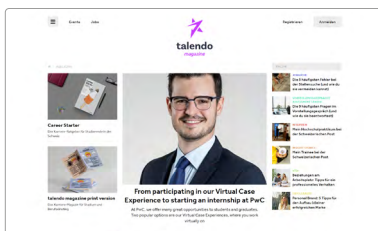
Let the best up-and-coming talent know who you are – with targeted employer branding. Show off your brand and company at their best, attract attention and become a favoured employer among the 2,000 to 4,000 daily users.

If you participate in our events, you will receive a free company profile including a job advertisement during 2 months (October & November).



Job advertisements

Post your adverts for internships, trainee programmes and starting positions online in just a few minutes. Reach out to the best students, graduates and young professionals at Switzerland's universities and technical colleges and find the right candidates for your company.



talendo magazine

Give students, graduates and young professionals an insight into your company with your talendo magazine article. There are many possibilities: for example, show them what benefits and entry-level opportunities young professionals can expect at your company, or give students a deeper insight into your company by interviewing a current young professional.

Deadline:
June 21, 2024

REGISTRATION

IT-Day

October 17, 2024, 4:00 pm – 8:00 pm
SIX ConventionPoint, Zurich

Contact details

Company	Contact person
<input type="text"/>	<input type="text"/>
Street	E-Mail
<input type="text"/>	<input type="text"/>
P.O. Box	Telephone
<input type="text"/>	<input type="text"/>
Zip code / City	Place / Date
<input type="text"/>	<input type="text"/>
Billing address (if different)	Signature
<input type="text"/>	<input type="text"/>

Cancellation conditions:

- Free cancellation: until June 21, 2024
- 1/3 of the costs: after date of free cancellation until two months before the event
- Full costs: two months before the event until the event takes place

Participation options (Price: VAT not included)

Presentation	Event website / Targeted E-Mail	Career and job platform talendo																								
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→ Registration at: info@together.ch