

together

PARTNER FOR HR MARKETING AND RECRUITING

Our brand



Partner



UNIVERSITÉ DE GENÈVE  
CENTRE DE CARRIÈRE

Aperitif for the exhibitors from 4:00 to 5:00 pm

Concept & Registration  
October 15, 2024, 10:00 am – 4:00 pm  
HEAD, Le Cube, Geneva

# Forum Geneva

### The participants of the last edition



### Top Employer



### Main Partner



### Partners



## SUMMARIZED KEY FACTS

At the **Forum Geneva**, students and young graduates, mainly from the Universities of **Geneva, Lausanne and neighbouring France** who are looking for a future employer will come to meet you on the **HEAD - Le Cube** site. You will have the opportunity to develop a relationship with them and position yourself as a potential employer.

The universities of the region will also have the opportunity to present their master's programmes (MA, MSc) as well as their executive education programmes (CAS, DAS, MAS, MBA, EMBA) to students and young graduates.



**60** exhibitors



**1'000** students & young graduates

Fields of study:

- 34%** Economic Science
- 33%** MINT/STEM (mathematics, engineering, natural sciences, IT)
- 9%** Political Science
- 7%** Law
- 17%** Other

Universities:

- 37%**  **UNIVERSITÉ DE GENÈVE**
- 10%**  **UGA**  
Université Grenoble Alpes
- 7%**  **Unil**  
UNIL | Université de Lausanne
- 5%** **Hes-so**
- 4%** **EPFL**

More than 15 universities in total!

Coverage:  
(incl. neighbouring France)



**Participation options** (see pages 3 - 5)



Exhibition stand



Frequency booster



Presenting Partner  
Package



Career and job platform  
talento

**Registration** (see p. 8/9)

- Applications will be considered in the order received ("first come, first served").
- If you register by **June 21, 2024** we are able to guarantee you a presence in all marketing instruments.

# OPPORTUNITIES TO PARTICIPATE



## Exhibition stands

Available exhibition space is limited and allocated on a "first come, first served" basis. You will find the current stand plan with the remaining available space in this concept (see pages 7/8). All exhibitors are included in the basic marketing.

### Mini package (4 m<sup>2</sup>)

CHF 1,520.-

- Basic marketing
- 1 high table, 2 bar chairs



### Basic package (9 or 12 m<sup>2</sup>)

from CHF 3,200.-

- Basic marketing
- Free company profile on talendo.ch for 2 months (October & November)
- Food and drinks for company representatives
- WLAN access (for an unlimited number of devices)
- Mention on the event website
- Mention in the "Career Starter" guide (together radar)

**Optional:** - Participation in the Company Catwalk (60 seconds per company, 2x during the fair)\*  
- Participation CV Check\*\*

### Premium package (12, 15, 18 ou 24 m<sup>2</sup>)

from CHF 6,750.-

- Basic package benefits
- Priority in the choice of stand location the following year (in case of change of plan)
- Use of the dedicated Job-Wall notice board (max. five A5 posts per company)
- Logo in the interactive stand plan
- Visual prominence in the exhibitor directory on the event website
- Mention as one of the top exhibitors on the events' main page

**Optional:** - Free presentation (30 minutes) by a company representative  
- Short video (30 seconds) for visitor marketing (MP4 or MOV format, video format 16:9/1:1)



Pack	Stand size	Empty surface (floor: resin)	Mini package	Area with stand module	Area with stand module and furniture pack M	Area with stand module and furniture pack L
<b>Mini package</b>	4 m <sup>2</sup> (2x2m)	-	CHF 1,520.-	-	-	-
<b>Basic package</b>	9 m <sup>2</sup> (3x3m)	CHF 3,200.-	-	CHF 4,250.-	CHF 4,850.-	CHF 5,050.-
	12 m <sup>2</sup> (3x4m)	CHF 4,250.-	-	CHF 5,700.-	CHF 6,300.-	CHF 6,500.-
<b>Premium package</b>	12 m <sup>2</sup> (3x4m)	CHF 6,750.-	-	CHF 8,200.-	CHF 8,800.-	CHF 9,000.-
	15 m <sup>2</sup> (3x5m)	CHF 8,200.-	-	CHF 10,050.-	CHF 10,650.-	CHF 10,850.-
	18 m <sup>2</sup> (3x6m)	CHF 9,550.-	-	CHF 11,750.-	CHF 12,350.-	CHF 12,550.-
	24 m <sup>2</sup> (3x8m)	CHF 12,400.-	-	CHF 15,100.-	CHF 15,700.-	CHF 15,900.-
<b>Stand module</b>	-	-	carpet	Rear and side walls, lighting, board with company name/logo, anthracite coloured floor carpeting		
<b>Furniture pack</b> (can be ordered separately)	-	-	1 high table, 2 bar chairs	-	1 high table (150x60x110 cm), 4 bar chairs, 1 counter (103x53x110 cm), 1 waste bin	1 high table (200x80x110 cm), 6 bar chairs, 1 counter (103x53x110 cm), 1 waste bin
<b>Options:</b> all additional services (electricity, storage space, etc.) can be ordered separately.						

\* During the Company Catwalk, companies and universities present themselves to students for one minute. Score points with a creative presentation to the students and give them an exciting starting point for their visit to your stand.

\*\* At the together sa booth, company representatives can evaluate students' CVs free of charge (slots of two hours).

# FREQUENCY-BOOSTER



## Conference

30-minute conferences will be organised in the hall (conference area with about 30 seats, standard technical equipment). These conferences are an opportunity to present your company (current projects, new technologies, industry challenges) to interested students. Practical advice is always very much appreciated by the students.

CHF 800.-



## Job-Wall

In the Job-Wall you can present up to 5 jobs to the target group. We offer you the following service: you send us the job profiles in job profiles in PDF format and we will print them out and place them on the job wall.

CHF 500.-



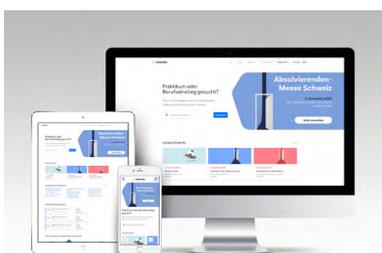
## Exclusive presentation

Do you want to be a magnet at the fair and attract even more students and graduates to your stand? We can offer you this opportunity! Whether by offering vouchers for a CV photo or a coffee / sandwich from the catering area.

### Participation options

- Vouchers for CV photo **booked out for 2024**
- Event bag sponsoring **booked out for 2024**
- Vouchers for catering (coffee / sandwich)

Price according to prior agreement



## Event landingpage / Targeted E-Mail

Get your logo / banner featured online at [www.forumgeneva.ch](http://www.forumgeneva.ch). We will incorporate your logo / banner into the event landingpage. Moreover, you have the possibility to address directly the students and graduates via Targeted E-Mail.

### Participation options

- Logo in the interactive stand plan
- Logo as Top Exhibitor on event landingpage
- Banner on event landingpage
- Targeted E-Mail

CHF 300.-

CHF 500.-

CHF 500.-

from CHF 2,800.-

## Presenting Partner Package

- Logo on all marketing materials and mention as Presenting Partner (print & online)
- Exclusive "Presenting Partner" sub-page on the fair website with numerous presentation options
- Visual prominence in the exhibitor directory on the fair website
- Banner in participant newsletter
- Banner at the entrance to the event venue
- On request, we can distribute advertising material at the entrance (flyer, give-away, etc.)

EXCLUSIVELY  
1x AVAILABLE

CHF 5,000.-

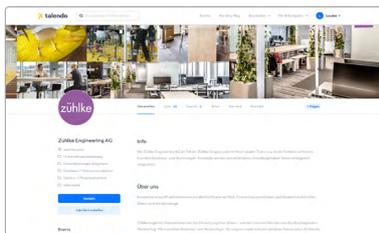
# CAREER AND JOB PLATFORM TALENDO

Remain visible all year round! Use our platform talendo.ch and present yourself as a top employer to students, graduates and young professionals throughout the year. As an exhibitor at our events & fairs, you benefit from the following exclusive packages.

	Packages talendo.ch		
	Starter	Basic	Premium
Company profile	x	x	x
Job advertisement	3x	5x	10x
talendo magazine <sup>1</sup>	-	1x	2x
Banner <sup>2</sup>	-	-	1x
Unit price in CHF	CHF 1,174.-	CHF 2,900.-	CHF 6,360.-
Special discount in CHF	CHF 284.-	CHF 800.-	CHF 3,310.-
Total price in CHF	CHF 890.-	CHF 2,100.-	CHF 3,050.-

<sup>1</sup> We present you with targeted articles about your company, employees or events in Switzerland's largest online career magazine.

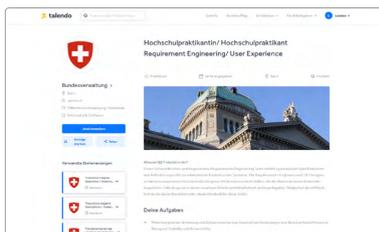
<sup>2</sup> Your job will also appear in all search results on talendo.ch.



## Company profile

Let the best up-and-coming talent know who you are – with targeted employer branding. Show off your brand and company at their best, attract attention and become a favoured employer among the 2,000 to 4,000 daily users.

**If you participate in our events, you will receive a free company profile including a job advertisement during 2 months (October & November).**



## Job advertisements

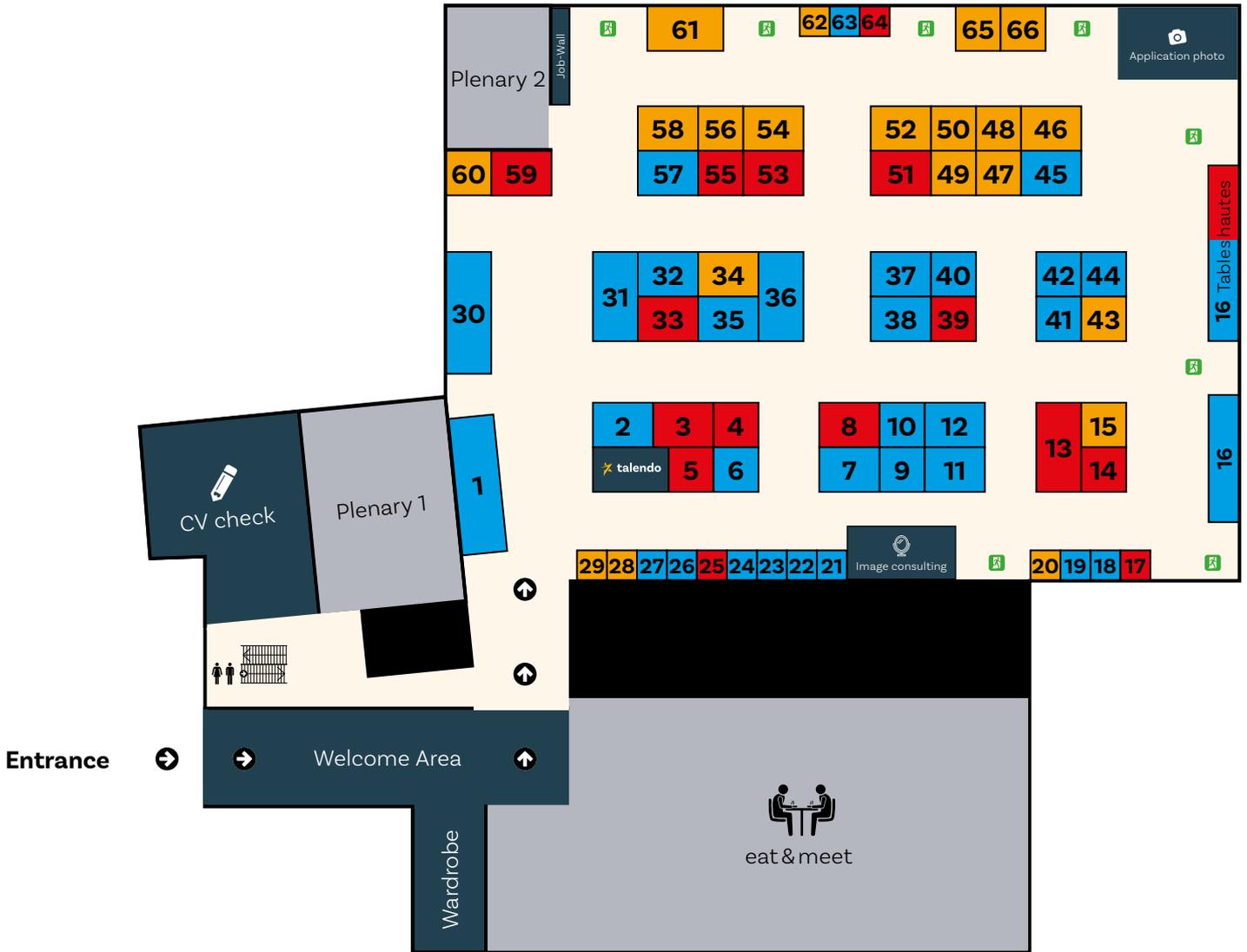
Post your adverts for internships, trainee programmes and starting positions online in just a few minutes. Reach out to the best students, graduates and young professionals at Switzerland's universities and technical colleges and find the right candidates for your company.



## talendo magazine

Give students, graduates and young professionals an insight into your company with your talendo magazine article. There are many possibilities: for example, show them what benefits and entry-level opportunities young professionals can expect at your company, or give students a deeper insight into your company by interviewing a current young professional.

# BOOTH PLAN



## Booth plan legend

- available
- reserved
- booked

# BOOTH PLAN LEGEND

## Booth allocation Forum Geneva

1	- Etat de Genève - Office du Personnel de l'Etat (OPE) - Etat de Genève - Office cantonal des systèmes d'information et du numérique - Etat de Genève - Département du Territoire	27m <sup>2</sup> (3x9m)	
2	Etat de Genève - Police cantonale genevoise	12m <sup>2</sup> (3x4m)	
3	<b>Office fédéral de la douane et de la sécurité des frontières OFDF</b>	12m <sup>2</sup> (3x4m)	
4	<b>Procter &amp; Gamble</b>	9m <sup>2</sup> (3x3m)	
5	<b>Jeunes@work - Fondation IPT</b>	9m <sup>2</sup> (3x3m)	
6	Banque Cantonale de Genève	9m <sup>2</sup> (3x3m)	
7	Deloitte	12m <sup>2</sup> (3x4m)	
8	<b>SIG Services Industriel de Genève</b>	12m <sup>2</sup> (3x4m)	
9	ISG LUXURY GENEVA	9m <sup>2</sup> (3x3m)	
10	Manpower	9m <sup>2</sup> (3x3m)	
11	Flexsis	12m <sup>2</sup> (3x4m)	
12	Hôpitaux universitaires de Genève	12m <sup>2</sup> (3x4m)	
13	<b>Eures</b>	18m <sup>2</sup> (3x6m)	
14	<b>CREA Genève</b>	9m <sup>2</sup> (3x3m)	
15		9m <sup>2</sup> (3x3m)	
16	<b>International Geneva</b> - Cinfo - CyberPeace Institute - Graduate Institute - Inter-American Development Bank - International Committee of the Red Cross - MEDAIR - <b>Nouvelle Planète</b> - <b>SCI</b> - <b>Peace Watch</b> - Pestalozzi Children's Foundation - -	Tables hautes	
17	<b>EF Education</b>	4m <sup>2</sup> (2x2m)	
18	INSEAD	4m <sup>2</sup> (2x2m)	
19	International Institute in Geneva	4m <sup>2</sup> (2x2m)	
20		4m <sup>2</sup> (2x2m)	
21	Centre Hospitalier Universitaire Vaudois	4m <sup>2</sup> (2x2m)	
22	Contexa	4m <sup>2</sup> (2x2m)	
23	Hälg & Cie SA	4m <sup>2</sup> (2x2m)	
24	Laporte Euro SA	4m <sup>2</sup> (2x2m)	
25	<b>Webster University</b>	4m <sup>2</sup> (2x2m)	
26	Vatel Switzerland - Hotel & Tourism Business School	4m <sup>2</sup> (2x2m)	
27	Ifage - Fondation pour la formation des adultes à Genève	4m <sup>2</sup> (2x2m)	
28		4m <sup>2</sup> (2x2m)	
29		4m <sup>2</sup> (2x2m)	
30	Audemars Piguet	24m <sup>2</sup> (3x8m)	
31	- Groupe Equans - Bouygues - Losinger Marazzi - Kummler + Matter	18m <sup>2</sup> (3x6m)	
32	Université de Genève	12m <sup>2</sup> (3x4m)	
33	<b>The Swatch Group Services</b>	12m <sup>2</sup> (3x4m)	
34		12m <sup>2</sup> (3x4m)	
35	Grant Thornton	12m <sup>2</sup> (3x4m)	
36	Bobst	18m <sup>2</sup> (3x6m)	
37	EY	12m <sup>2</sup> (3x4m)	
38	Migros Genève	12m <sup>2</sup> (3x4m)	
39	<b>CSD INGÉNIEURS SA</b>	9m <sup>2</sup> (3x3m)	
40	Berney Associés	9m <sup>2</sup> (3x3m)	
41	Swisscom (Suisse) SA	9m <sup>2</sup> (3x3m)	
42	Decathlon	9m <sup>2</sup> (3x3m)	
43		9m <sup>2</sup> (3x3m)	
44	Induni	12m <sup>2</sup> (3x4m)	
45	UBS	12m <sup>2</sup> (3x4m)	
46		12m <sup>2</sup> (3x4m)	
47		9m <sup>2</sup> (3x3m)	
48		9m <sup>2</sup> (3x3m)	
49		9m <sup>2</sup> (3x3m)	
50		9m <sup>2</sup> (3x3m)	
51	<b>Mazars</b>	12m <sup>2</sup> (3x4m)	
52		12m <sup>2</sup> (3x4m)	
53	<b>VZ VermögensZentrum SA</b>	12m <sup>2</sup> (3x4m)	
54		12m <sup>2</sup> (3x4m)	
55	<b>Axepta SA</b>	9m <sup>2</sup> (3x3m)	
56		12m <sup>2</sup> (3x4m)	
57	Hospice Général	12m <sup>2</sup> (3x4m)	
58		12m <sup>2</sup> (3x4m)	
59	<b>Skyguide</b>	12m <sup>2</sup> (3x4m)	
60		9m <sup>2</sup> (3x3m)	
61		15m <sup>2</sup> (3x5m)	
62		4m <sup>2</sup> (2x2m)	
63	IAESTE Switzerland	4m <sup>2</sup> (2x2m)	
64	<b>ESL - Séjours linguistiques</b>	4m <sup>2</sup> (2x2m)	
65		9m <sup>2</sup> (3x3m)	
66		9m <sup>2</sup> (3x3m)	

# REGISTRATION (1/2)

## Forum Geneva

October 15, 2024, 10:00 am – 4:00 pm

HEAD, Le Cube, Geneva

### Contact details

Company

Contact person

Street

E-Mail

P.O. Box

Telephone

Zip code / City

Place / Date

Billing address (if different)

Signature

#### Cancellation conditions:

- Free cancellation: until June 23, 2023

- 1/3 of the costs: after date of free cancellation until two months before the event

- Full costs: two months before the event until the event takes place

### Participation options (Price: VAT not included)

Exhibition stand							
	Stand size	Empty surface	Mini package	Area with stand module	Area with stand module and furniture pack M	Area with stand module and furniture pack L	
Mini	4m <sup>2</sup> (2x2m)	-	CHF 1'520.-	-	-	-	-
Basic	9m <sup>2</sup> (3x3m)	CHF 3'200.-	-	CHF 4'250.-	CHF 4'850.-	CHF 5'050.-	CHF 5'050.-
	12m <sup>2</sup> (3x4m)	CHF 4'250.-	-	CHF 5'700.-	CHF 6'300.-	CHF 6'500.-	CHF 6'500.-
Premium	12m <sup>2</sup> (3x4m)	CHF 6'750.-	-	CHF 8'200.-	CHF 8'800.-	CHF 9'000.-	CHF 9'000.-
	15m <sup>2</sup> (3x5m)	CHF 8'200.-	-	CHF 10'050.-	CHF 10'650.-	CHF 10'850.-	CHF 10'850.-
	18m <sup>2</sup> (3x6m)	CHF 9'550.-	-	CHF 11'750.-	CHF 12'350.-	CHF 12'550.-	CHF 12'550.-
	24m <sup>2</sup> (3x8m)	CHF 12'400.-	-	CHF 15'100.-	CHF 15'700.-	CHF 15'900.-	CHF 15'900.-

Furniture <small>(only for exhibitors with empty space)</small>		Extras	Exhibition stand
Furniture pack M	CHF 600.-	Electricity	1. Priority: _____ 2. Priority: _____
Furniture pack L	CHF 800.-	Storage _____ m <sup>2</sup>	CHF 100.- / m <sup>2</sup>

→ Registration at: [info@together.ch](mailto:info@together.ch)



# INSCRIPTION (2/2)

**Forum Geneva**  
**October 15, 2024, 10:00 am – 4:00 pm**  
**HEAD, Le Cube, Geneva**

**Participation options** (Price: VAT not included)

<b>Conference</b>		<b>Exclusive presentation</b>		<b>Event landingpage / Targeted E-Mail</b>	
Conference (30 min)	CHF 800.-		Price according to prior agreement	www.forumgeneva.ch	
<b>Extras</b> (Only for exhibitors with Premium package)		<b>Job-Wall</b> (free for exhibitors with Premium package)		Logo in the interactive stand plan	
Conference (30 min)	free	5 job profiles		CHF 500.-	
Short video	free	<b>Presenting Partner Package</b>		Banner	
<b>Company Catwalk</b> (Only for exhibitors with Basic or Premium package)		Presenting Partner		CHF 5,000.-	
2x 60 seconds				Targeted E-Mail	
<b>CV check</b> (Only for exhibitors with Basic or Premium package)				Mini (2,500 rec.)	
No. of people _____	free			Medium (5,000 rec.)	
Hours: _____				CHF 2,800.-	
				CHF 4,000.-	
				<b>Career and job platform talendo</b>	
				Packages talendo.ch	
				Starter	
				CHF 890.-	
				Basic	
				CHF 2,100.-	
				Premium	
				CHF 3,050.-	

→ Registration at: [info@together.ch](mailto:info@together.ch)